

“Signaling Games and Stable Equilibria”

By In-Koo Cho & David Kreps (QJE 1987)

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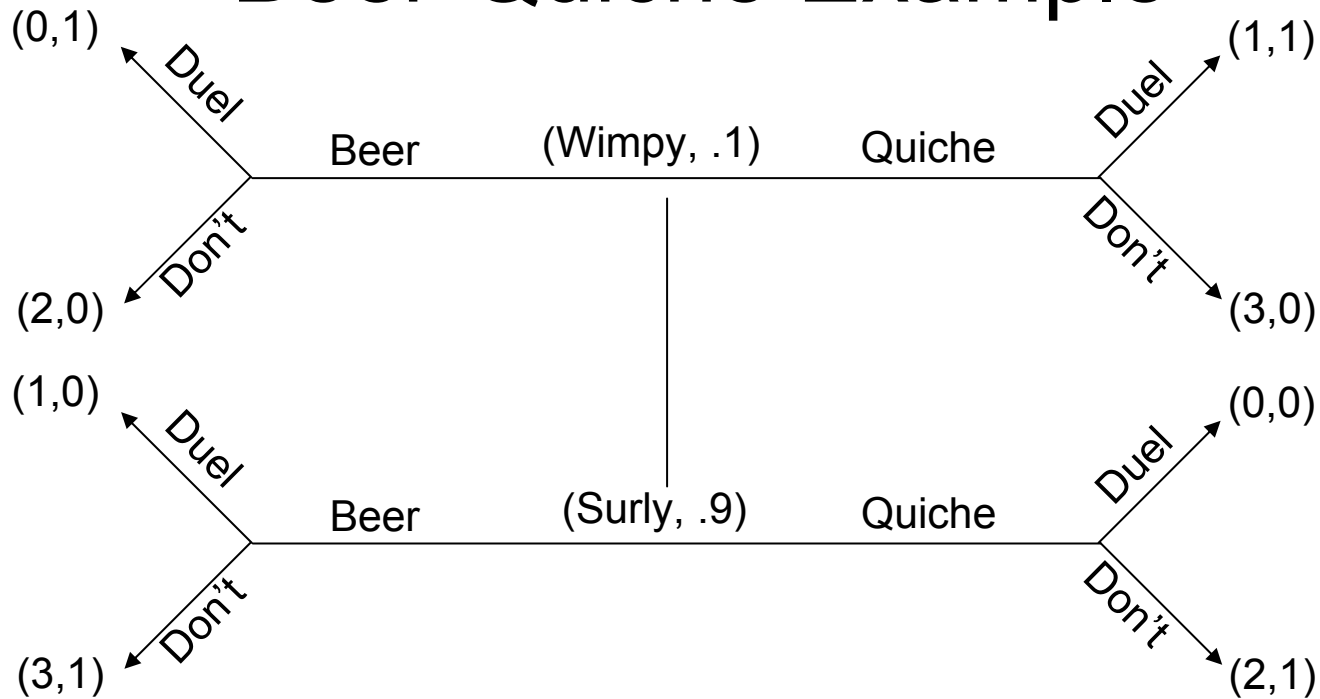
Introduction

- Signaling Games often admit several Nash equilibria.
- What is a signaling game?
 - One party (A) possesses private information and sends a signal to a second uninformed player.
 - The second player (B) receives the signal, chooses a response and payoffs of the players are realized.
- The authors show that many of the equilibria can be eliminated by restricting the out-of-equilibrium beliefs of the uninformed party in fairly intuitive ways.

Outline for Presentation

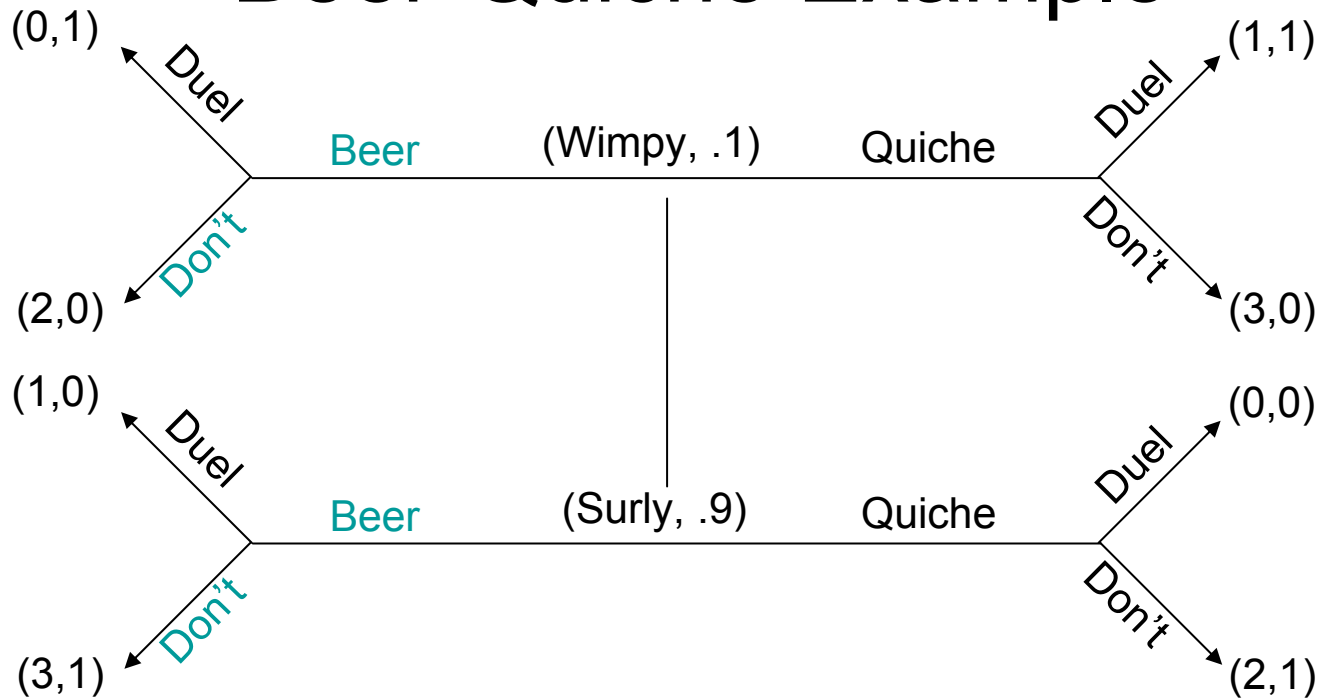
- Beer-Quiche Example
- Formulation & Preliminaries
- Equilibrium Selection Criteria
 - Intuitive Criterion
 - D1 & D2 Criteria
- Spence Job Market Signaling Example

Beer-Quiche Example



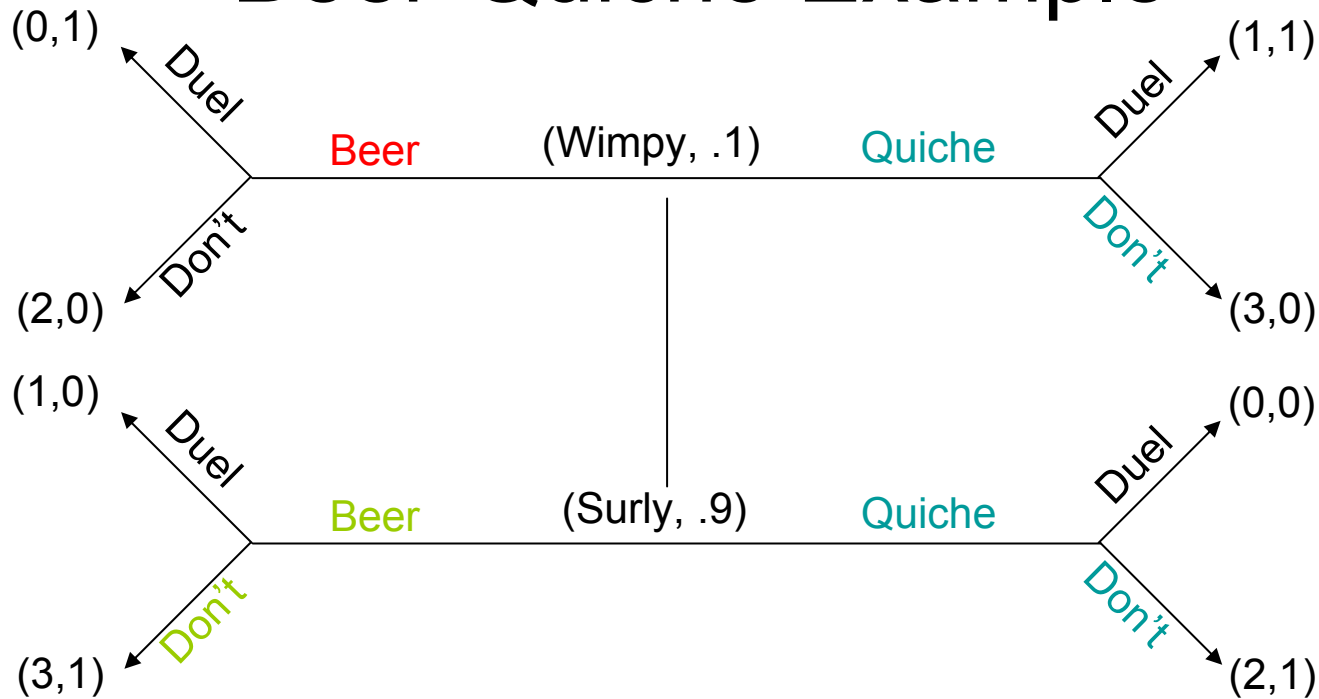
- Nash Equilibrium 1:
A chooses beer & B chooses don't duel if he sees beer and duel with probability $\geq .5$ if he sees quiche.
- Nash Equilibrium 2:
A chooses quiche & B chooses don't duel if he sees quiche and duel with probability $\geq .5$ if he sees beer.

Beer-Quiche Example



- Does equilibrium 1 make sense?
- Equilibrium 1: A chooses beer & B chooses don't duel if he sees beer and duel with probability $\geq .5$ if he sees quiche.
- If B sees quiche, it is a sign that A is wimpy, so B believes A is wimpy with probability $\geq .5$.

Beer-Quiche Example



- Does equilibrium 2 make sense?
- Equilibrium 2: A chooses quiche & B chooses don't duel if he sees quiche and duel with probability $\geq .5$ if he sees beer.
- A wimpy A would not choose beer, while a surly A might.
- We can restrict B's beliefs so that a wimpy A will not choose beer. If he sees beer, B believes that A is surly and will choose not to duel.
- If A knows that B knows this, A would choose beer when surly.
- Equilibrium 2 breaks down!

Formulation & Preliminaries

- **Player A: Informed Player**
 - types $t \in T$ drawn according to π
 - learns type, sends message $m \in M(t)$
 - $T(m)$ = set of types with m available
 - behavioral strategy $\rho(m;t)$
- **Player B: Uninformed Player**
 - receives message m & chooses response $r \in R(m)$
 - $$BR(\mu, m) = \arg \max_{r \in R(m)} \sum_{t \in T(m)} v(t, m, r) \mu(t)$$
 - $\mu(t)$ = posterior probability assessment
 - behavioral strategy $\phi(r, m)$
- **Payoffs**
 - player A : $u(t, m, r)$
 - player B : $v(t, m, r)$

Formulation & Preliminaries

- **Stability**

Γ = class of games, Σ = space of strategy profiles, Nash correspondence, $N : \Gamma \rightarrow \Sigma$

For $\gamma \in \Gamma$, $M \subset N(\gamma)$ is stable if

$\forall \varepsilon > 0, \exists \delta > 0$ s.t. every γ' within δ of γ has some Nash equilibrium less than ε from M

- **Weak Best Response:**

A strategy for a player is never a weak best response relative to the set of equilibria if in equilibrium, the strategy in question is worse for the player.

- **Fact 5:**

Pruning a given player's pure strategy that is never a weak best response does not affect the stability of the set of equilibria.

Equilibrium Selection Criteria

- General Idea

Step 1: Pose some criterion for saying that a particular out-of-equilibrium message cannot “reasonably” be expected to be sent by a particular type.

Step 2: For each out-of-equilibrium message, are B’s responses in the original game sequentially rational given that B’s beliefs are restricted based on Step 1?

1. Elimination of Type-Message Pairs by Dominance:

For out-of-equilibrium message m , type t can be eliminated if there is some other message n such that

$$\min_{r \in R(n)} u(t, n, r) > \max_{r \in R(m)} u(t, m, r)$$

Equilibrium Selection Criteria

2. The Intuitive Criterion

Let $u^*(t)$ denote A's equilibrium payoff when his type is t .

For each out-of-equilibrium message m , form the set $S(m)$

consisting of all types such that $u^*(t) > \max_{r \in BR(T(m), m)} u(t, m, r)$.

If for any one message $m \exists t' \notin S(m)$ such that

$$u^*(t') < \min_{r \in BR(T(m) \setminus S(m), m)} u(t', m, r),$$

then the equilibrium fails the Intuitive Criterion.

Equilibrium Selection Criteria

3. D1 & D2 Criteria

For a given out-of-equilibrium message m , form

$$D_t = \{\phi \in MBR(T(m), m) : u^*(t) < \sum_r u(t, m, r)\phi(r)\}$$

$$D_t^0 = \{\phi \in MBR(T(m), m) : u^*(t) = \sum_r u(t, m, r)\phi(r)\}.$$

Criterion D1: If for some type t there exists a second type t'

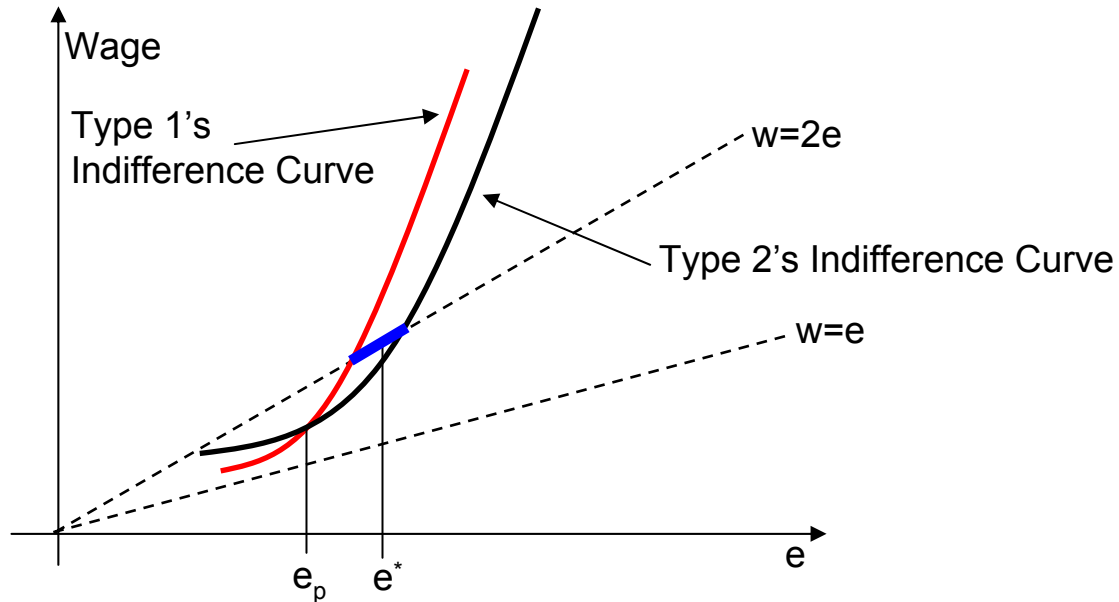
with $D_t \cup D_t^0 \subseteq D_{t'}$, then (t, m) can be pruned from the game.

Criterion D2: If for some type t $D_t \cup D_t^0 \subseteq \bigcup_{t' \neq t} D_{t'}$,

then (t, m) can be pruned from the game.

Spence Signaling Example

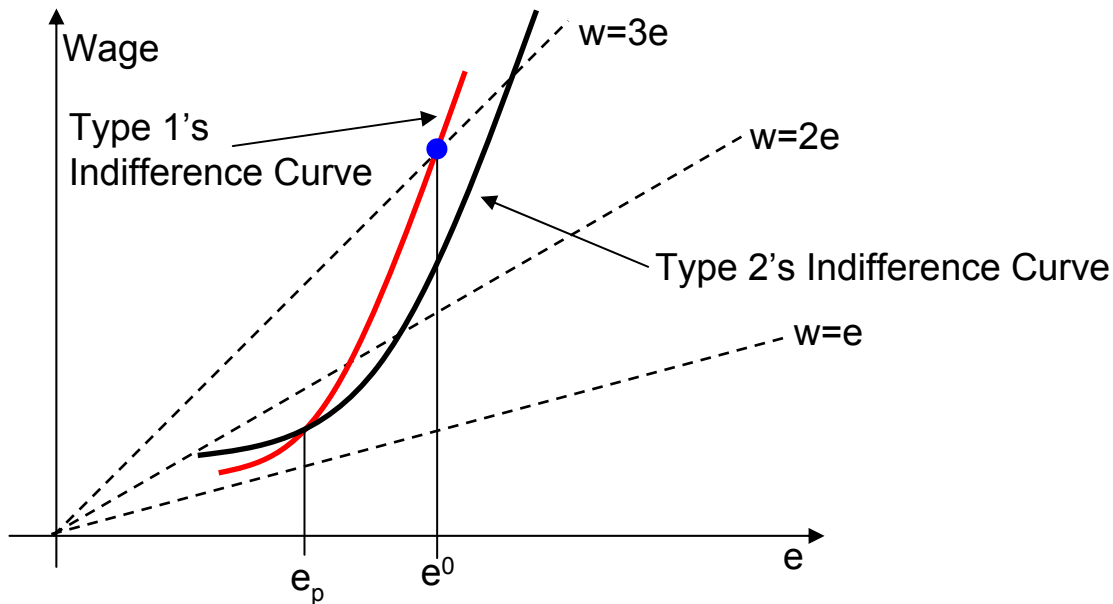
Case A: Two Types



- Does the pooling equilibrium at e_p make sense?
- For the out-of-equilibrium message e^* , the set of types that is better off at e_p consists of Type 1 only. Type 2 is strictly worse off sending e_p compared to e^* .
- The pooling equilibrium fails the Intuitive Criterion!
- The only equilibrium that will pass the Intuitive Criterion is the least-cost separating equilibrium.

Spence Signaling Example

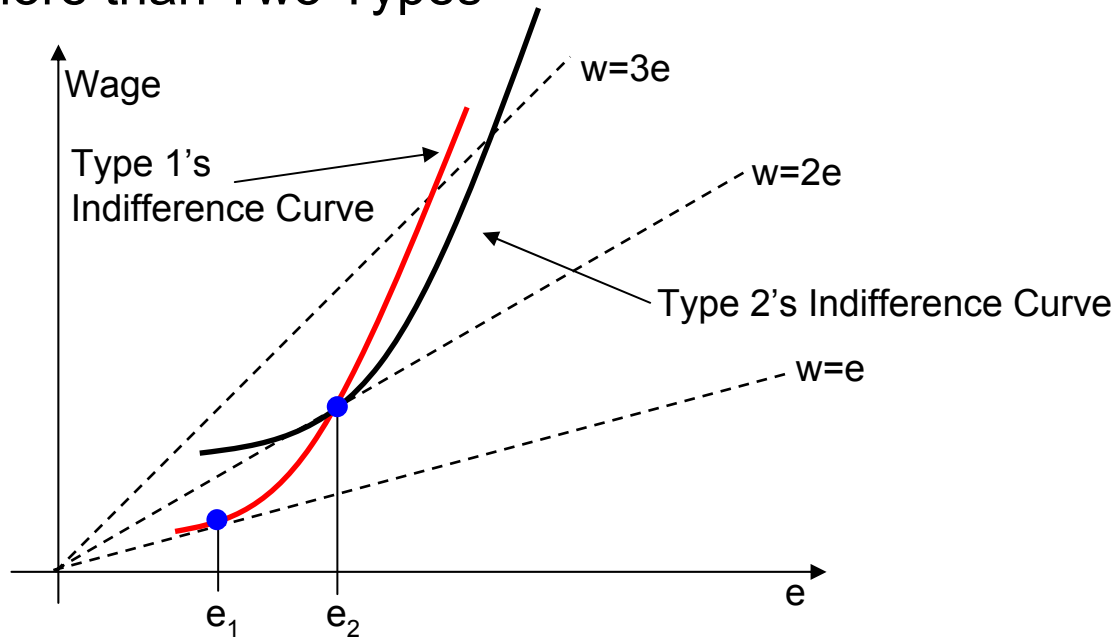
Case B: More than Two Types



- Does the pooling equilibrium at e_p make sense?
- If firms believe the out-of-equilibrium message is coming from Type 3, then they will require education e^0 to get a wage higher of $2e$ or higher, but this does not guarantee that Type 2 will be better off than the pooling equilibrium.
- The pooling equilibrium can pass the Intuitive Criterion!

Spence Signaling Example

Case B: More than Two Types



- Pooling equilibria can be ruled out using the D1 Criterion!
- According to D1, we can prune all type-message pairs in which each type gets less than the wage appropriate for his type.
- Therefore, each type gets a wage appropriate for at least his type. No pooling equilibrium can possess this characteristic.
- The only equilibrium that passes the D1 Criterion is the least-cost separating equilibrium!